

ONE-PAGE BUSINESS PLAN

INSTRUCTIONS:

Use this one-page business plan template to outline the key elements of your business strategy. This concise format will help you focus on the essential aspects of your business and communicate your plan effectively. This template will help you analyze your competitors' pricing strategies and determine how to position your own pricing effectively. This will help you understand the competitive landscape and make informed pricing decisions.

MISSION STATEMENT:

VISION STATEMENT:

TARGET MARKET:

MARKET NEED:

COMPETITORS:

PRODUCTS/SERVICES:

MARKETING STRATEGY:

OPERATIONS PLAN:

MARKETING STRATEGY:

OPERATIONS PLAN: